



**SECURE your workforce.**

**STRENGTHEN America's future.**

**PARTNER with SkillsUSA.**



## JOIN OUR MISSION

SkillsUSA is America's proud champion of the skilled trades. Our mission is to empower students to become skilled professionals, career-ready leaders and responsible community members.



**CONNECT**  
SkillsUSA is a student organization committed to building the skilled workforce our nation depends on. We connect education with industry to produce students who are career ready, day one: ready to work, ready to lead and ready to make a difference. Participating in local and state SkillsUSA events can connect you with classrooms and chapters to enhance learning experiences by providing support, industry experience and student opportunities.

### Through SkillsUSA, partners can:

- Connect with and build a pipeline of talented entry-level workers for you company and industry.
- Elevate the perception of the skilled trades.
- Help shape classroom curriculum to meet current industry standards.
- Hire students who have learned personal, workplace and technical skills.
- Motivate students to reach their potential in skilled and trade careers.
- Create community/school networks and build positive relations.



**VOLUNTEER**  
Invest your time in judging leadership or skills based contests. The North Dakota State Leadership and Skills Conference offers 50 competitive events showcasing the best career and technical education (CTE) students. The philosophy is to reward students for excellence, involve industry in directly evaluating student performance and to keep training relevant to employers' needs.

### Join us as a skilled trades champion!

**For more information on developing partnerships with SkillsUSA North Dakota, Please Contact:**

Tracy Becker, SkillsUSA ND State Director  
600 E Boulevard Ave, Dept 270 | Bismarck, ND 58505  
701-328-3178 | tmbecker@nd.gov



**GIVE**  
Funds support SkillsUSA North Dakota. Sponsorships, scholarships and donations are essential for delivering on SkillsUSA's mission. Your contribution will go directly to support the future workforce by sponsoring State Leadership Conferences. Sponsorship opportunities exist anywhere from \$200 - \$5,000. Sponsorship levels can be found on the back page.

# SPONSORSHIP FORM

2025 State Leadership and Skills Conference

Complete the form below or online to select your sponsorship level or individual sponsored activity. [www.skillsusand.org](http://www.skillsusand.org)



**MAIL THIS FORM AND PAYMENT TO:**

SkillsUSA North Dakota  
c/o Tracy Becker  
600 E Boulevard Ave, Dept 270  
Bismarck, ND 58505

## Contact Information :

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

E-Mail : \_\_\_\_\_

Phone: \_\_\_\_\_

Choose Your Level :  Platinum  Gold  Silver  Bronze  Exhibitor

## SPONSORSHIP LEVELS

### \$5,000 Platinum - Be A Champion

- Official Partner of Opening and Closing Awards Ceremonies: Signage and opportunity to address audience.
- Full Page Ad in Conference Program (7.5" x 4.25")
- Sponsor/Logo Recognition on screens during All General Sessions
- Sponsor/Logo Recognition on SkillsUSA ND Website, Social Media Platforms, and Cluster Area Signage
- Prime Exhibit Space **AND** one-page flyer for all registered attendees provided by sponsor for registration packets.
- Up to 4 seats at Opening and/or Closing Ceremonies
- Negotiable promotion based on a sponsorship higher than \$5,000 level.

### \$2,500 Gold - Make A Difference

- Full Page Ad in Conference Program (7.5" x 4.25")
- Sponsor/Logo Recognition on screens during All General Sessions
- Sponsor/Logo Recognition on SkillsUSA ND Website, Social Media Platforms, and Cluster Area Signage
- Exhibit Space **AND** one-page flyer for all registered attendees provided by sponsor for registration packets.
- Up to 2 seats at Opening and/or Closing Ceremonies

### \$1,250 Silver - Grow the Opportunity

- 1/2 Page Ad in Conference Program (4.25" x 3.??")
- Sponsor/Logo Recognition in Conference Program and on screens during All General Sessions
- Sponsor/Logo Recognition on SkillsUSA ND Website, Social Media Platforms, and Cluster Area Signage
- Exhibit Space **OR** one-page flyer for all registered attendees provided by sponsor for registration packets.
- One seat at Opening and/or Closing Ceremonies

### \$500 Bronze - Earn the Medal

- Sponsor/Logo Recognition in Conference Program and on screens during All General Sessions
- Sponsor/Logo Recognition on SkillsUSA ND Website, Social Media Platforms, and Cluster Area Signage

### \$300 Exhibitor Only

- Listed on the exhibitors list in Conference Program
- One 8-foot table **OR** one-page flyer for all registered attendees provided by the sponsor for registration packets.

## SPONSOR AN INDIVIDUAL ACTIVITY

*YOU CAN SELECT AS MANY AS YOU ARE INTERESTED IN!*

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Contest Lunches (75 people) - \$1,000      | <input type="checkbox"/> State Officer Lodging (3 nights) - \$1,000 | <input type="checkbox"/> Prize Donation - Monetary          |
| <input type="checkbox"/> Contest Lunches (150 people) - \$2,000     | <input type="checkbox"/> Refreshments for Judges - \$300            | <input type="checkbox"/> Prize Donation - In-Kind           |
| <input type="checkbox"/> Awards Sponsor (medallions) - \$2,000      | <input type="checkbox"/> State Officer Team Dinner - \$300          | <input type="checkbox"/> Supplies Donation - Please Contact |
| <input type="checkbox"/> State Officer Team Official Dress - \$1500 | <input type="checkbox"/> Sponsor a Competitor at NLSC - \$200       | <input type="checkbox"/> Other -                            |
| <input type="checkbox"/> Advisor Gifts - \$1,500                    | <input type="checkbox"/> Contest Sponsor - \$250 - \$1,000          |   |